



OPPORTUNITY DAY

Q1/2025

Date 20 May 2025

AGENDA

- 01 BUSINESS OVERVIEW
- 02 Q1/25 FINANCIAL RESULTS
- 03 PROJECT HIGHLIGHTS
- 04 Q & A

01

BUSINESS OVERVIEW



THE CREATIVE EXPERIENCE CREATOR

CMO Company Limited leads the way in comprehensive worldwide marketing communications, engaging in the lively fields of creative events and entertainment. Since our inception in 1986, we've embarked on an impressive journey spanning over 39 years, crafting more than 20,000 exceptional creations.

39

YEARS OF
EXPERIENCE

200

FULL TIME
EXPERIENCED
EMPLOYEES

20,000

CREATIVE
EXPERIENCE



EVENT & ●
EXPERIENTIAL AGENCY
CORPORATE & PRIVATE ●
LIFESTYLE SERVICE

CMO GROUP



● EQUIPMENT RENTAL
● AUDIO, VISUAL,
LIGHTING & SPECIAL
EFFECT SYSTEM

NERVE

VISUAL CREATOR ●
VDO PRODUCTION & ●
MULTIMEDIA
DIGITAL CONTENT ●
AGENCY



MUSEUM CREATOR

MUSE

● ENTERTAINMENT AGENCY
● CREATIVE & LIFESTYLE
DESIGN & PRODUCTION



UTILITIES MANAGEMENT

OUR SERVICES



CREATIVE EVENT

CMO leads the event management industry, integrating it with marketing communication to create innovative experiences. The company focuses on creativity, innovation, and technology.

MUSEUM CREATOR

The company boasts a professional team with expertise in every step of the operating process, including concept, theme, interior, exterior, building, and maintenance.

CONCERT & ENTERTAINMENT

We specialize in creating unforgettable experiences, blending creativity and precision for events like private parties, fan meetings, and concerts.

EQUIPMENT SERVICE

Event equipment rental service is operated under PM Center Company Limited. We are an all-in-one service supply company that provides equipment rental service along with installation and technician service.

DIGITAL CONTENT

We are a digital marketing service provider focused on comprehensive digital marketing management, brand experience design, and multimedia production, covering both online and offline marketing, operating under Nerve Creative Co., Ltd.

SHOWREEL

WE ARE THE
CREATIVE
EXPERIENCE CREATOR

02

FINANCIAL HIGHLIGHT

Income Statement Overview



435.64 66%

Revenue

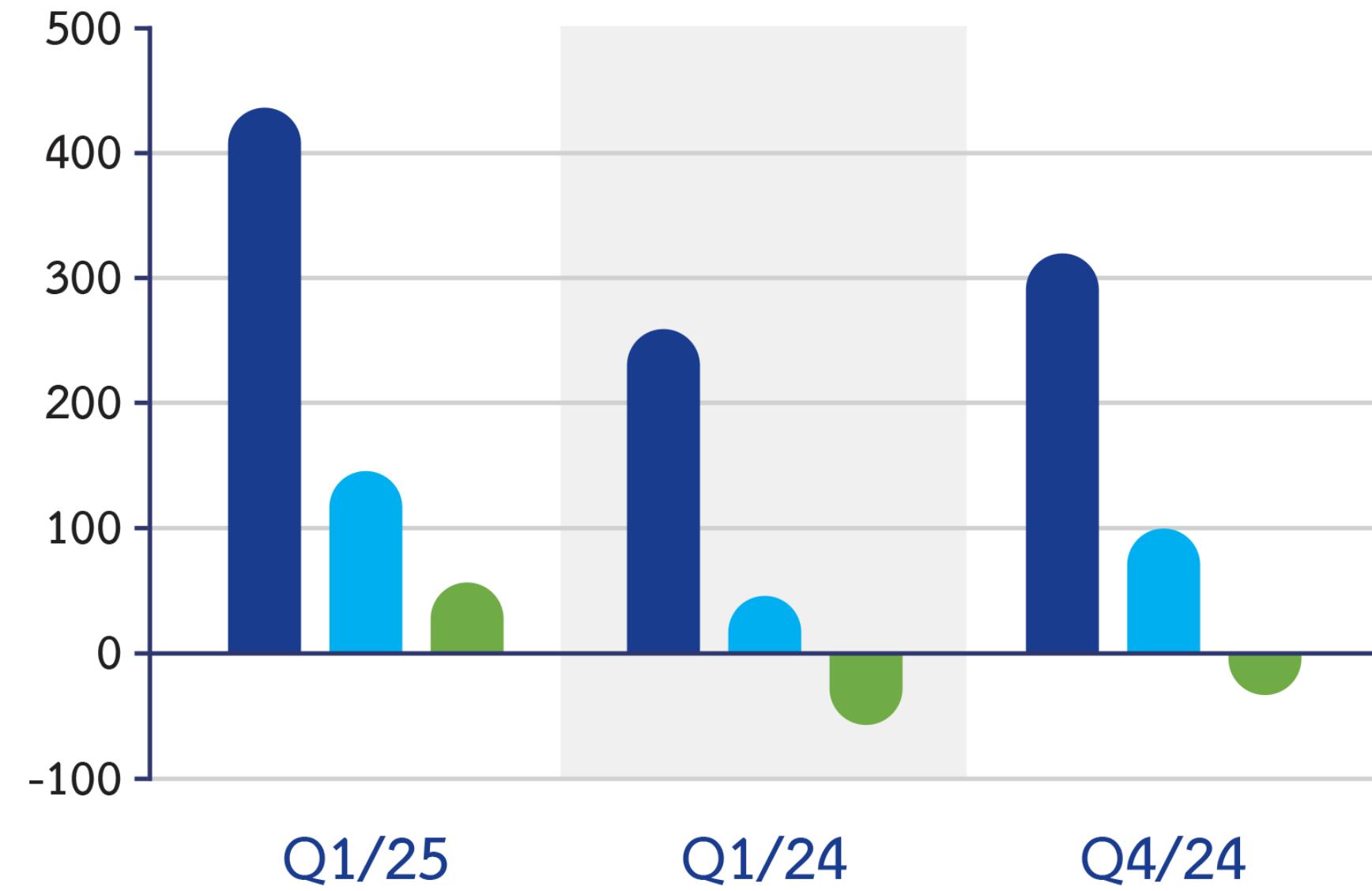
141.44 220%

Gross Margin

54.06 215%

Profit Margin

In Q1/2025, CMO Public Company Limited recorded revenue of 435.64 million baht, increasing 66% YoY and 34% QoQ, driven by the recovery of the event and marketing industry. Gross profit rose to 141.44 million baht with a 32% margin, reflecting effective cost management. The Group posted a net profit of 54.06 million baht, a turnaround from losses in the previous year and quarter.



Revenue by Segment

- The Organizer business, increased by 30% YoY and 36% QoQ.
- The Rental Equipment business, increasing by 101% YoY and 48% QoQ.
- The Installation Supplies and Electrical increasing by 293% YoY and 17% QoQ.

246.08 30%

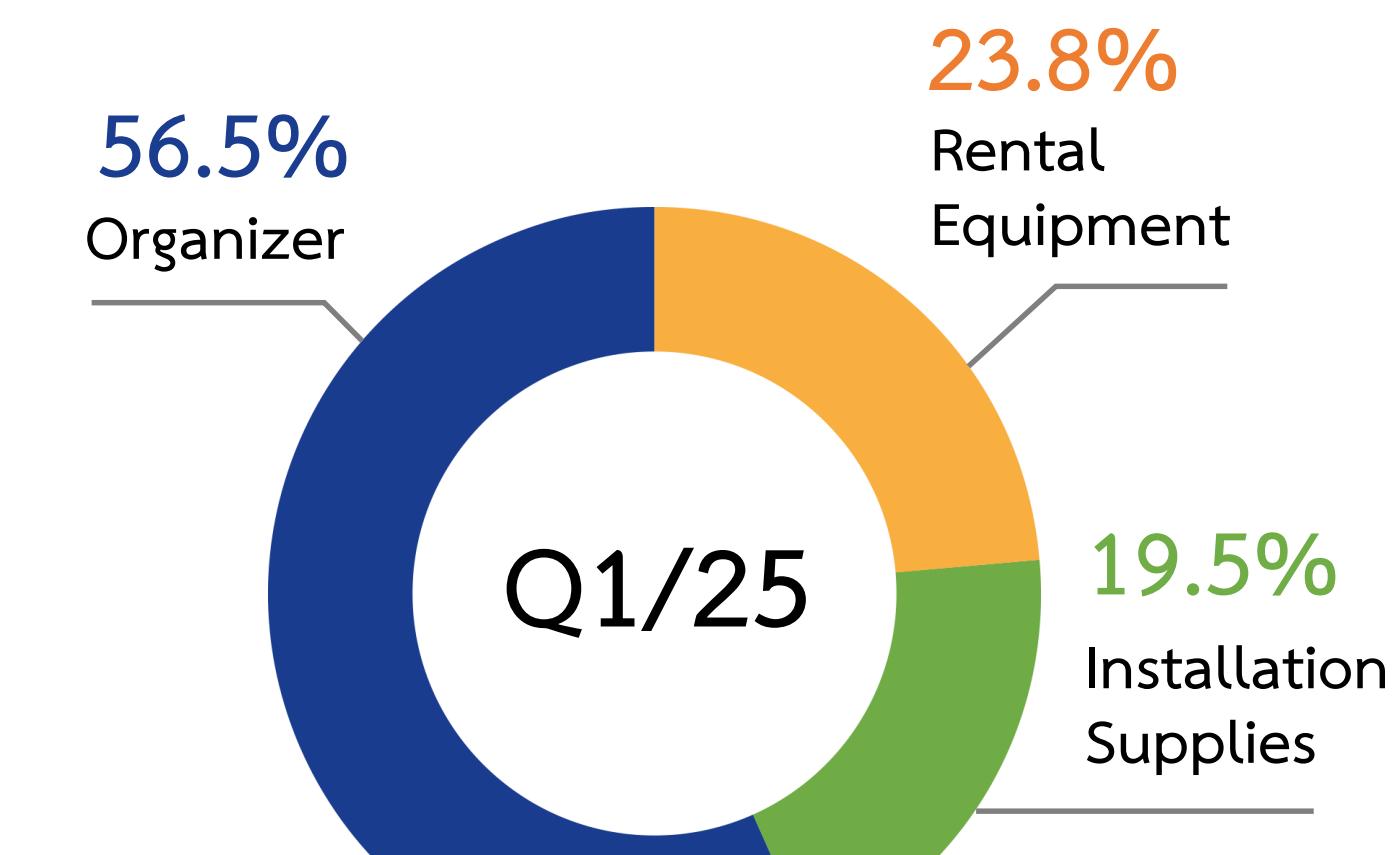
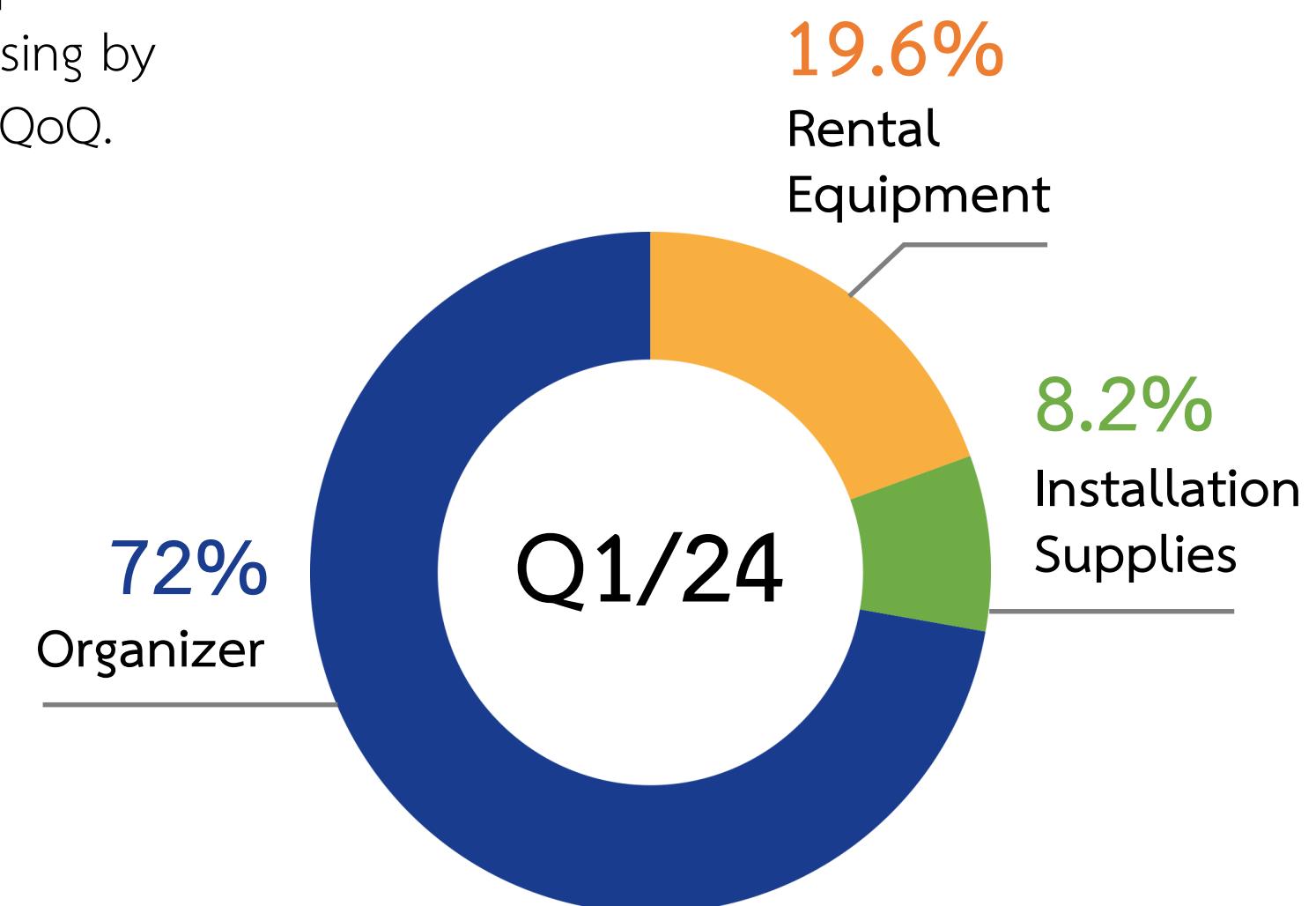
Organizer

103.72 101%

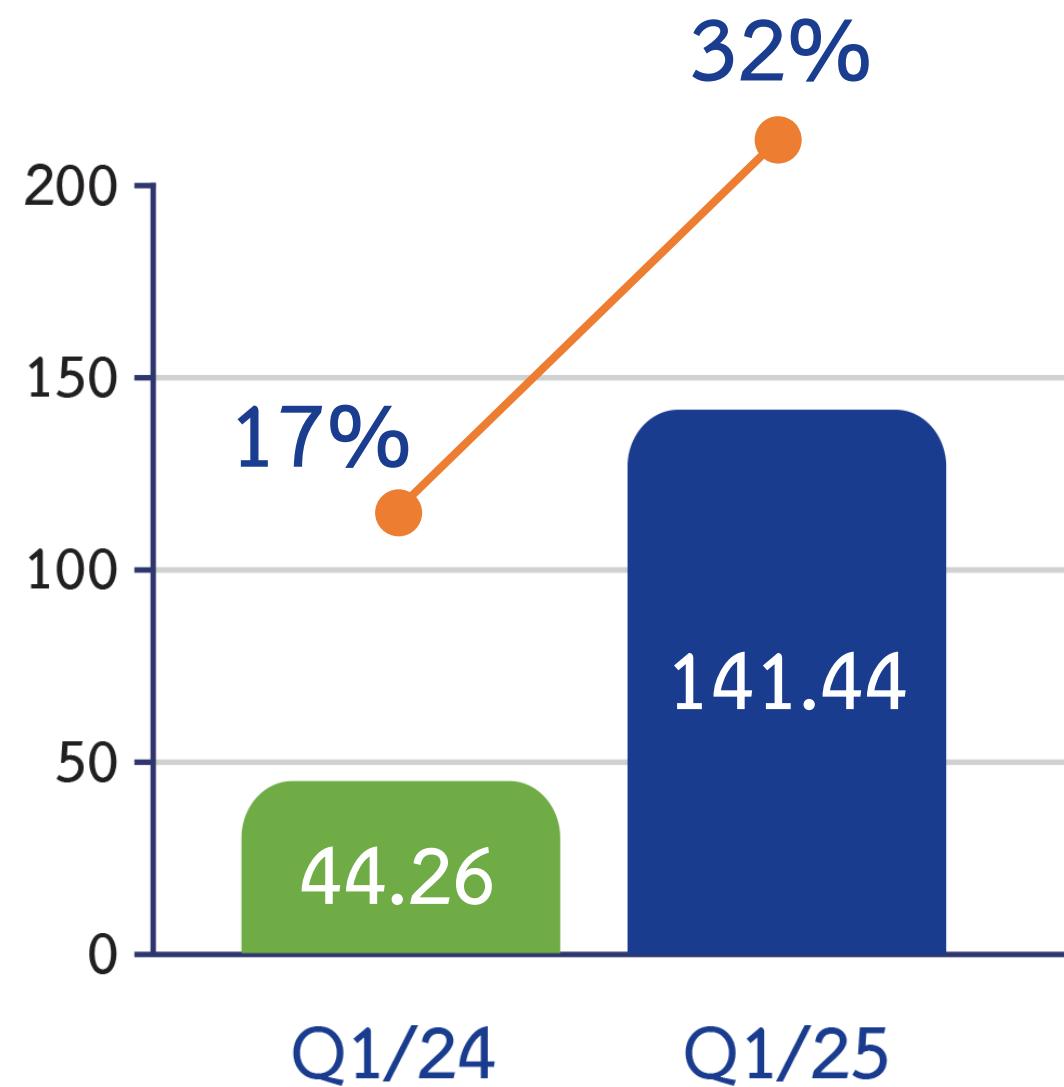
Rental Equipment

84.91 293%

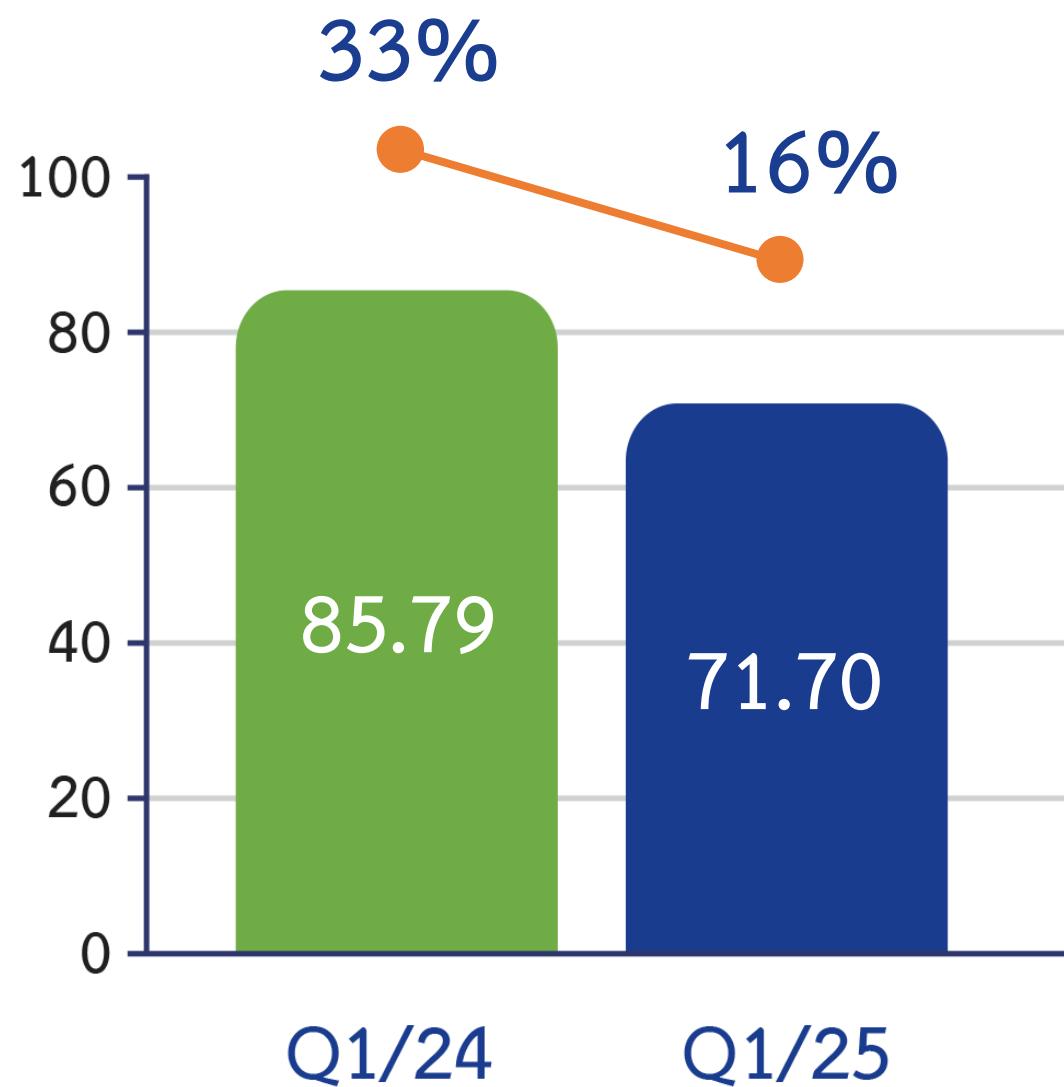
Installation Supplies



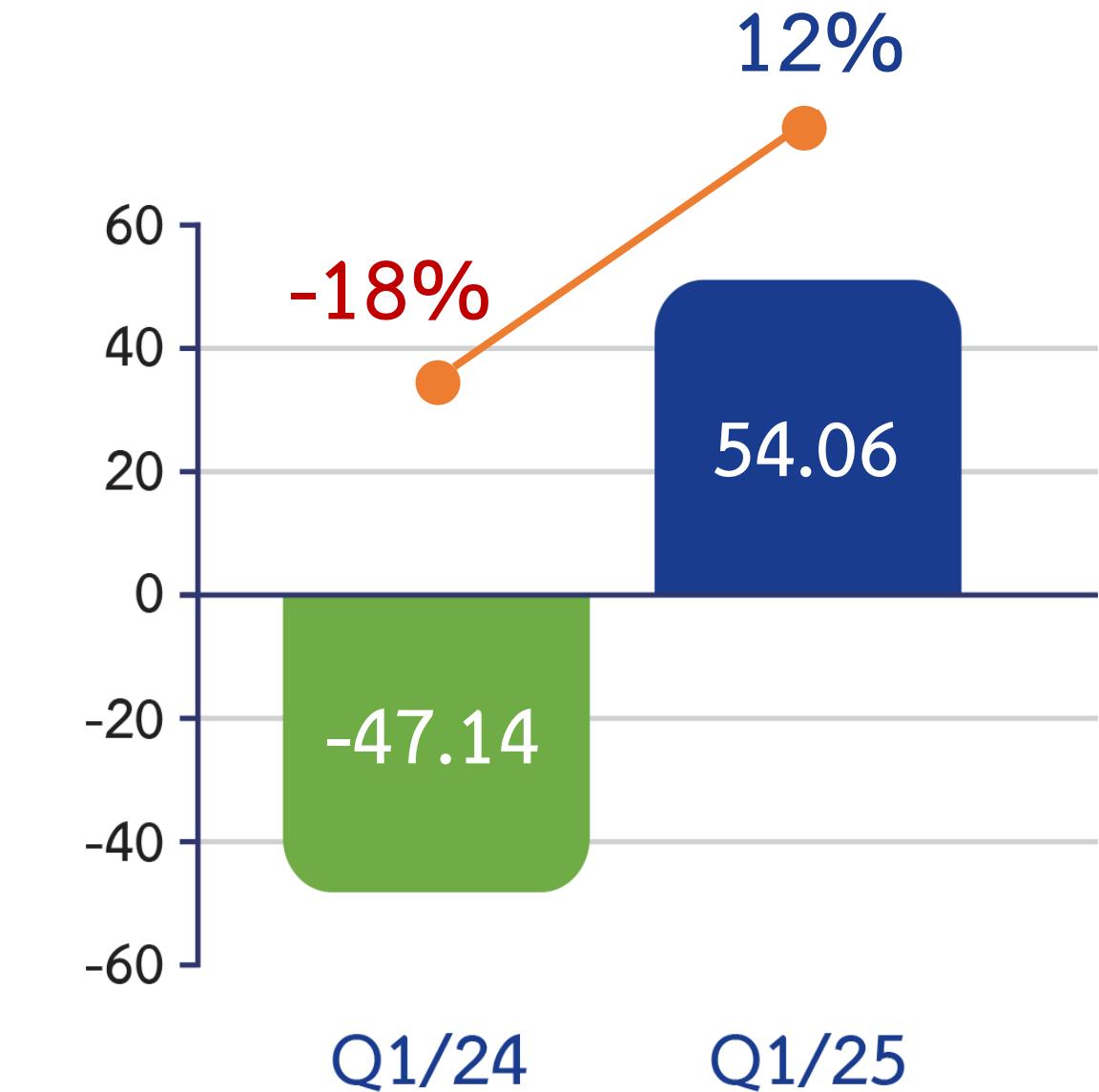
Performance Highlight



Gross Profit and
Gross Profit Margin



Selling and
Administrative Expenses



Net Profit and
Net Profit Margin

Statement of Financial Position

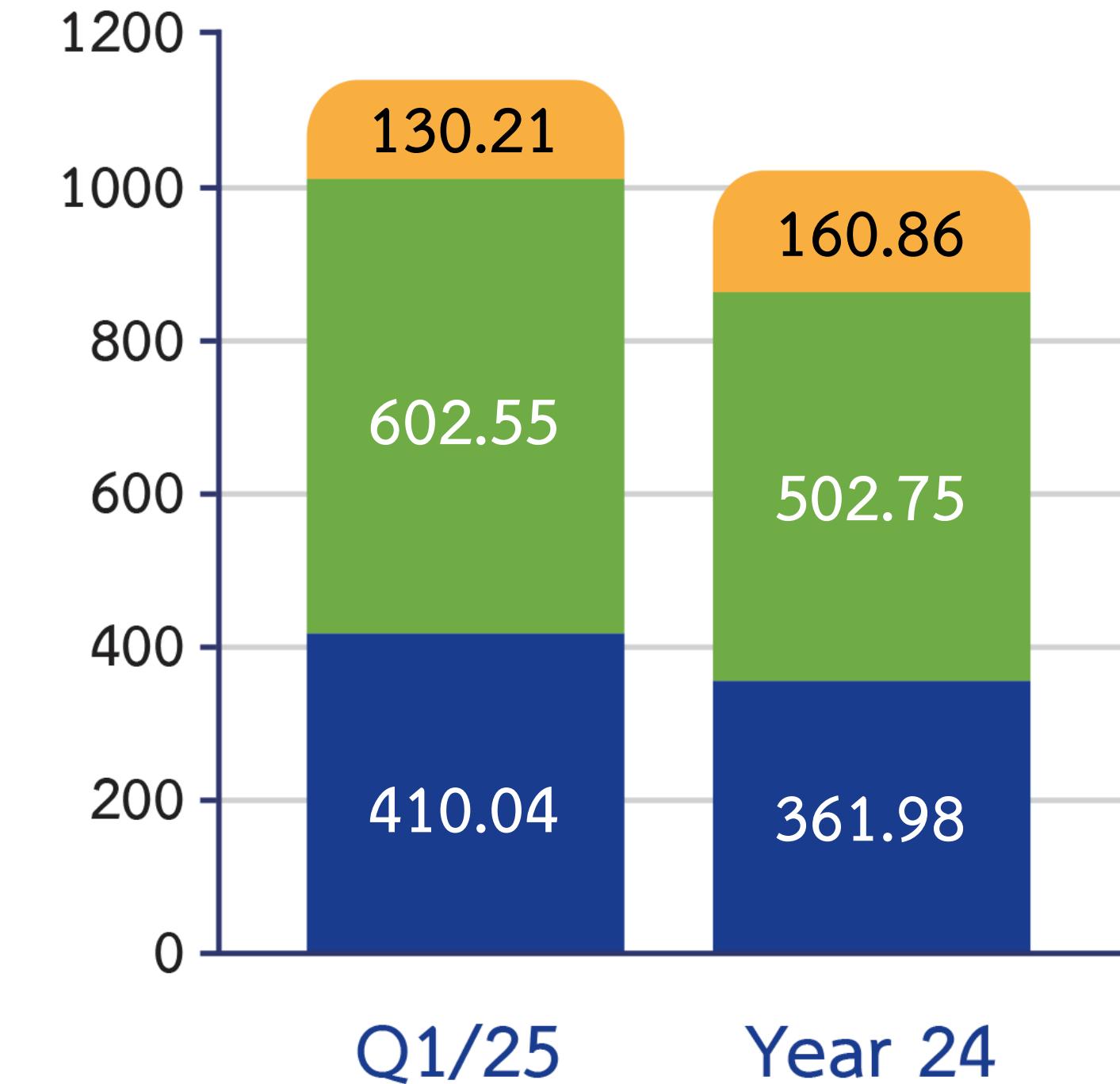
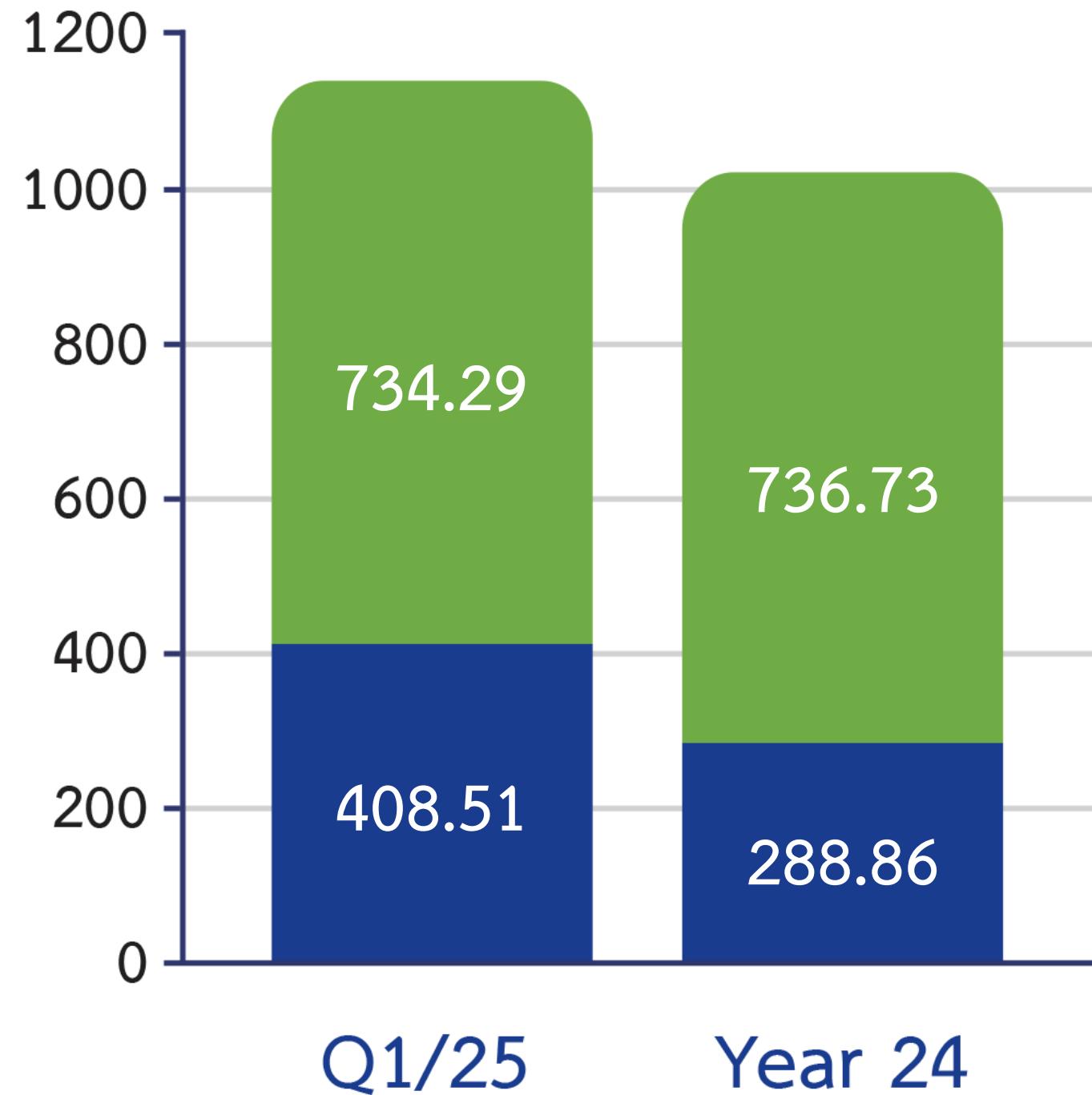
● Current Assets

● Non-Current Assets

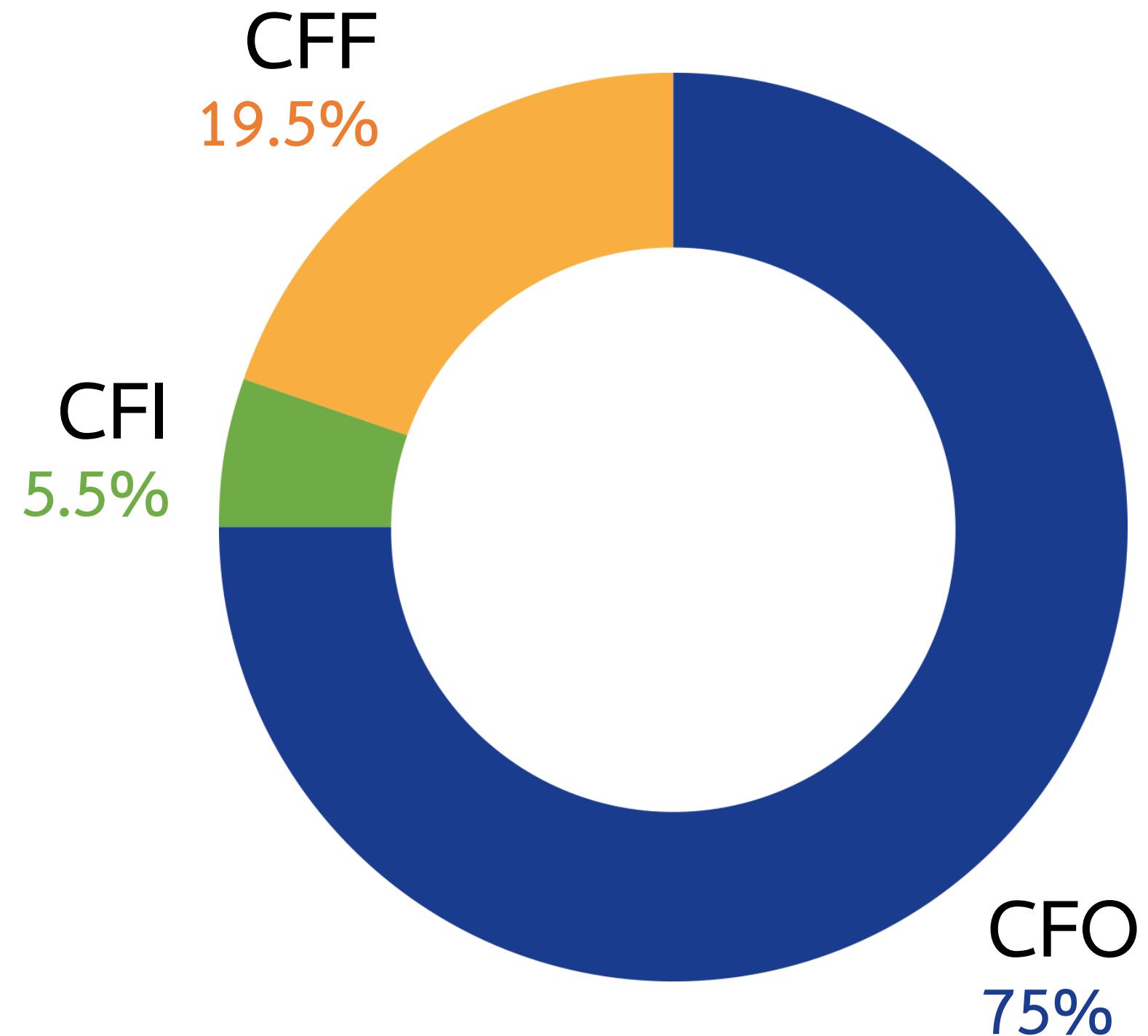
● Equity

● Current Liabilities

● Non-Current Liabilities



Cash Flow Analysis



Operating

In the first quarter of 2025, the Group reported net cash flows from operating activities totaling THB 75.89 million, representing an increase of THB 38.35 million or 98% (YoY)

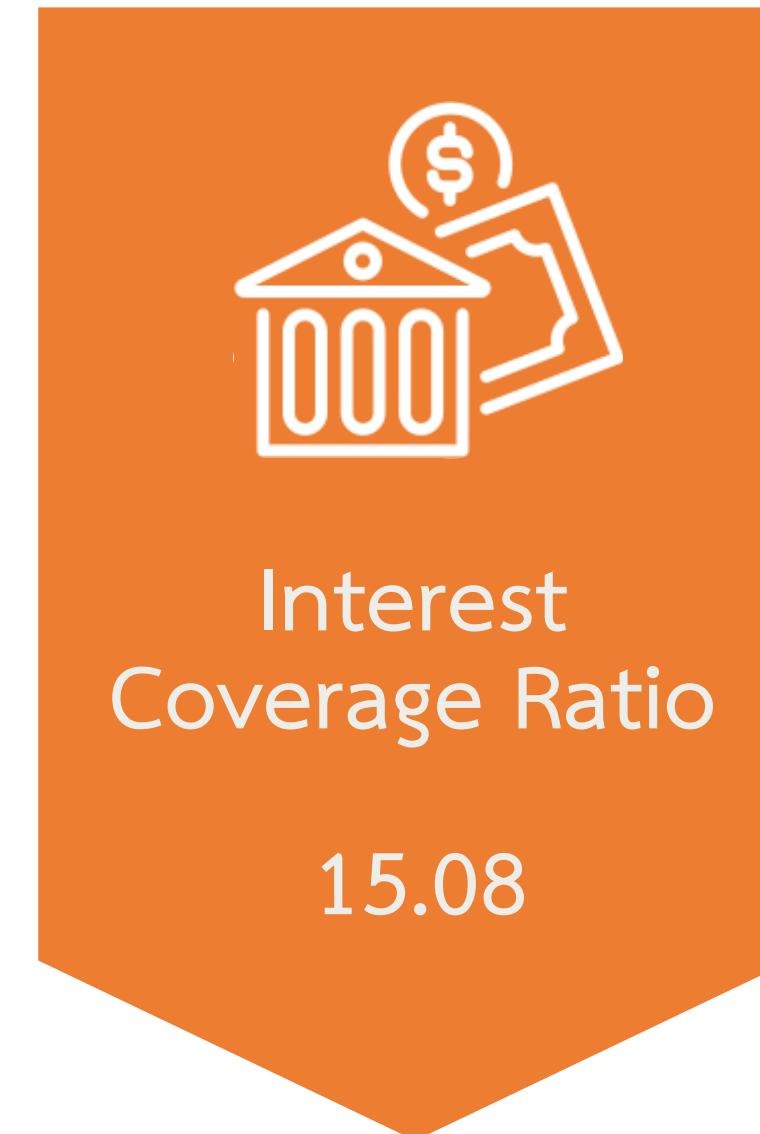
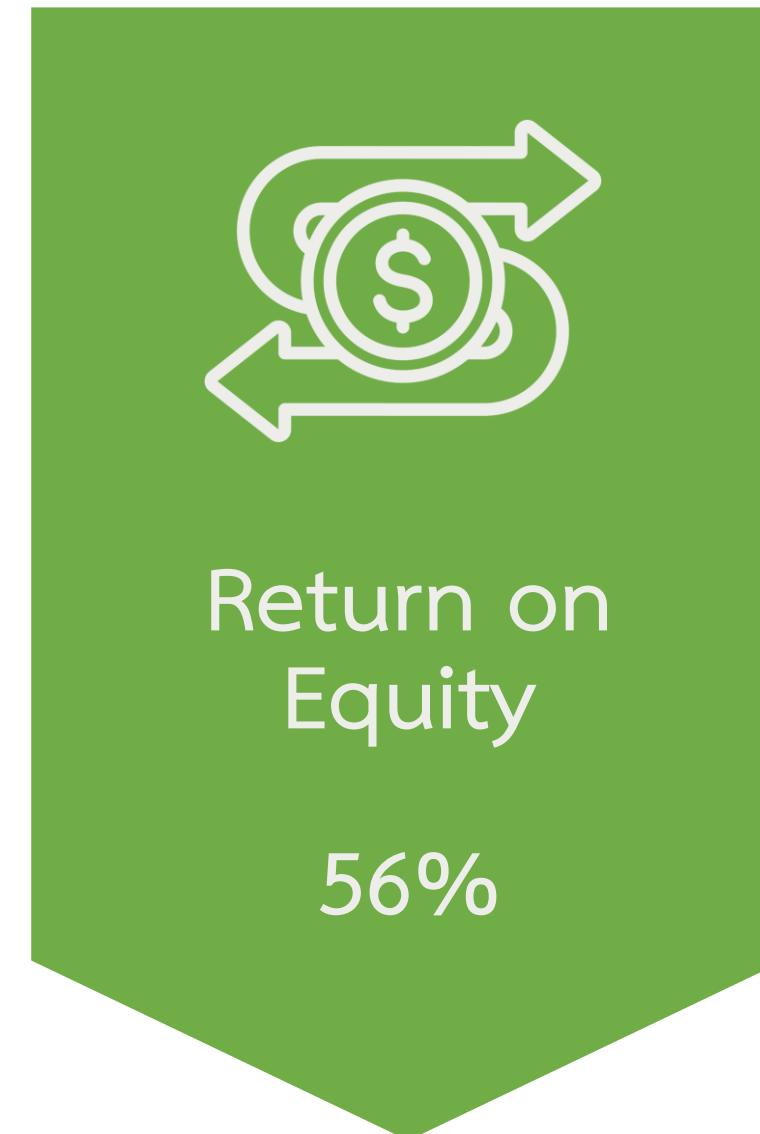
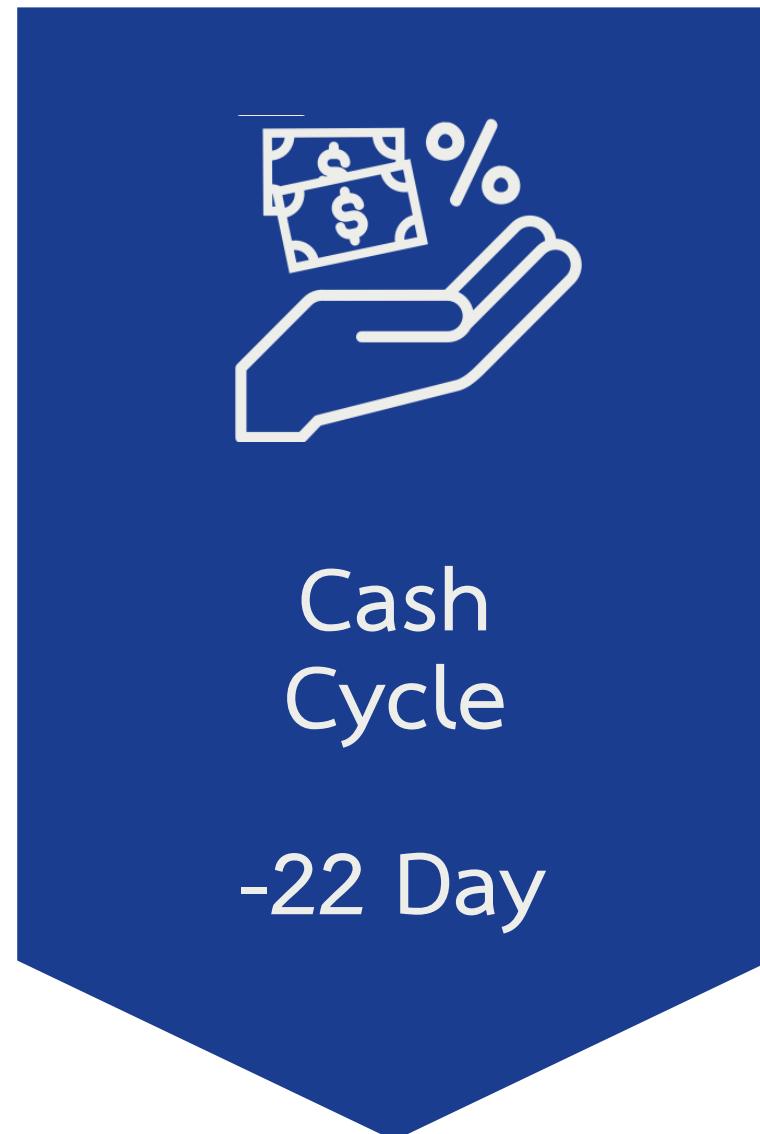
Financing

Net cash used in financing activities in Q1/2025 amounted to THB 19.70 million, primarily due to repayments of short-term loans and interest, with no new borrowings. The Company opted to utilize operating cash flows instead of relying on external financing. The Debt Service Coverage Ratio (DSCR) improved from -0.09 in the same quarter last year to 0.27 this quarter.

Investing

In Q1/2025, the Company used net cash of THB 5.55 million for investing activities, down from THB 17.62 million in the previous quarter. Key investments included operating equipment and ERP software to improve efficiency.

Key Financial Ratios



03

Q1/2025 PROJECT HIGHLIGHTS

CREATIVE EVENT



THE JAM TABLE NIGHT



Grand Opening The Ritz-Carlton Bangkok



POP MART



Grand Opening
POP MART - SEACON SQUARE

ELIXIR “The Powerful Collagen DUO”





Bayer Thank you Dealer Party 2025



Shell Retailer Engagement Day 2025

Manulife Bancassurance Award Night 2024



A



THIDARATTH
PUCHONG

**EXECUTIVE
DIAMOND**



A



Amway



NT
NKK
K



TCEB x THACCA x OFOS x EMA



AP THAI at Bangkok
Design Week 2025

พิพิธภัณฑ์ธนาคารเพื่อการเกษตร และสหกรณ์การเกษตร (ธ.ก.ส.)



EQUIPMENT RENTAL



Miss Grand Thailand 2025



Miss Tiffany 2025



Electric Daisy Carnival Thailand 2025



LAYZY MUSIC FESTIVAL



‘SEVENTEEN [RIGHT HERE]
WORLD TOUR IN BANGKOK’



2NE1 ASIA TOUR [WELCOME BACK] IN BANGKOK



PIANO&i The Bakery Songbook Concert 2



Target 2025
1,400-1,600 MB

04

Q&A

THANK YOU

For more information, please contact
Investor relations, CMO Public Company Limited



Tel: +66 2 088 3888 #1399



E-mail: ir@cmo-group.com



Website: www.cmo-group.com