



OPPORTUNITY DAY

Q1/2025

Date 20 May 2025

AGENDA

01 BUSINESS OVERVIEW

02 Q1/25 FINANCIAL RESULTS

03 PROJECT HIGHLIGHTS

04 Q & A

01

BUSINESS OVERVIEW



THE CREATIVE EXPERIENCE CREATOR

CMO Company Limited leads the way in comprehensive worldwide marketing communications, engaging in the lively fields of creative events and entertainment. Since our inception in 1986, we've embarked on an impressive journey spanning over 39 years, crafting more than 20,000 exceptional creations.

39

**YEARS OF
EXPERIENCE**

200

**FULL TIME
EXPERIENCED
EMPLOYEES**

20,000

**CREATIVE
EXPERIENCE**



CMIO GROUP



● **EVENT &
EXPERIENTIAL AGENCY**
● **CORPORATE & PRIVATE
LIFESTYLE SERVICE**

● **EQUIPMENT RENTAL**
● **AUDIO, VISUAL,
LIGHTING & SPECIAL
EFFECT SYSTEM**

NERVE

● **VISUAL CREATOR**
● **VDO PRODUCTION &
MULTIMEDIA**
● **DIGITAL CONTENT
AGENCY**

MUSE

● **ENTERTAINMENT AGENCY**
● **CREATIVE & LIFESTYLE
DESIGN & PRODUCTION**



● **MUSEUM CREATOR**



● **UTILITIES MANAGEMENT**

OUR SERVICES



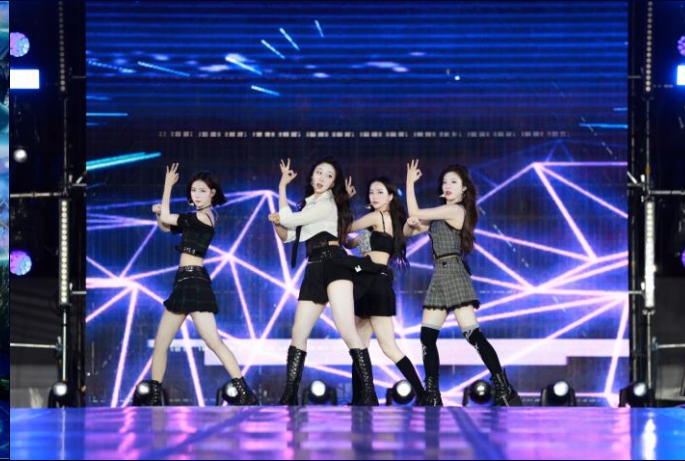
CREATIVE EVENT

CMO leads the event management industry, integrating it with marketing communication to create innovative experiences. The company focuses on creativity, innovation, and technology.



MUSEUM CREATOR

The company boasts a professional team with expertise in every step of the operating process, including concept, theme, interior, exterior, building, and maintenance.



CONCERT & ENTERTAINMENT

We specialize in creating unforgettable experiences, blending creativity and precision for events like private parties, fan meetings, and concerts.



EQUIPMENT SERVICE

Event equipment rental service is operated under PM Center Company Limited. We are an all-in-one service supply company that provides equipment rental service along with installation and technician service.



DIGITAL CONTENT

We are a digital marketing service provider focused on comprehensive digital marketing management, brand experience design, and multimedia production, covering both online and offline marketing, operating under Nerve Creative Co., Ltd.



SHOWREEL

WE ARE THE
CREATIVE
EXPERIENCE CREATOR

02

FINANCIAL HIGHLIGHT

Income Statement Overview



In Q1/2025, CMO Public Company Limited recorded revenue of 435.64 million baht, increasing 66% YoY and 34% QoQ, driven by the recovery of the event and marketing industry. Gross profit rose to 141.44 million baht with a 32% margin, reflecting effective cost management. The Group posted a net profit of 54.06 million baht, a turnaround from losses in the previous year and quarter.



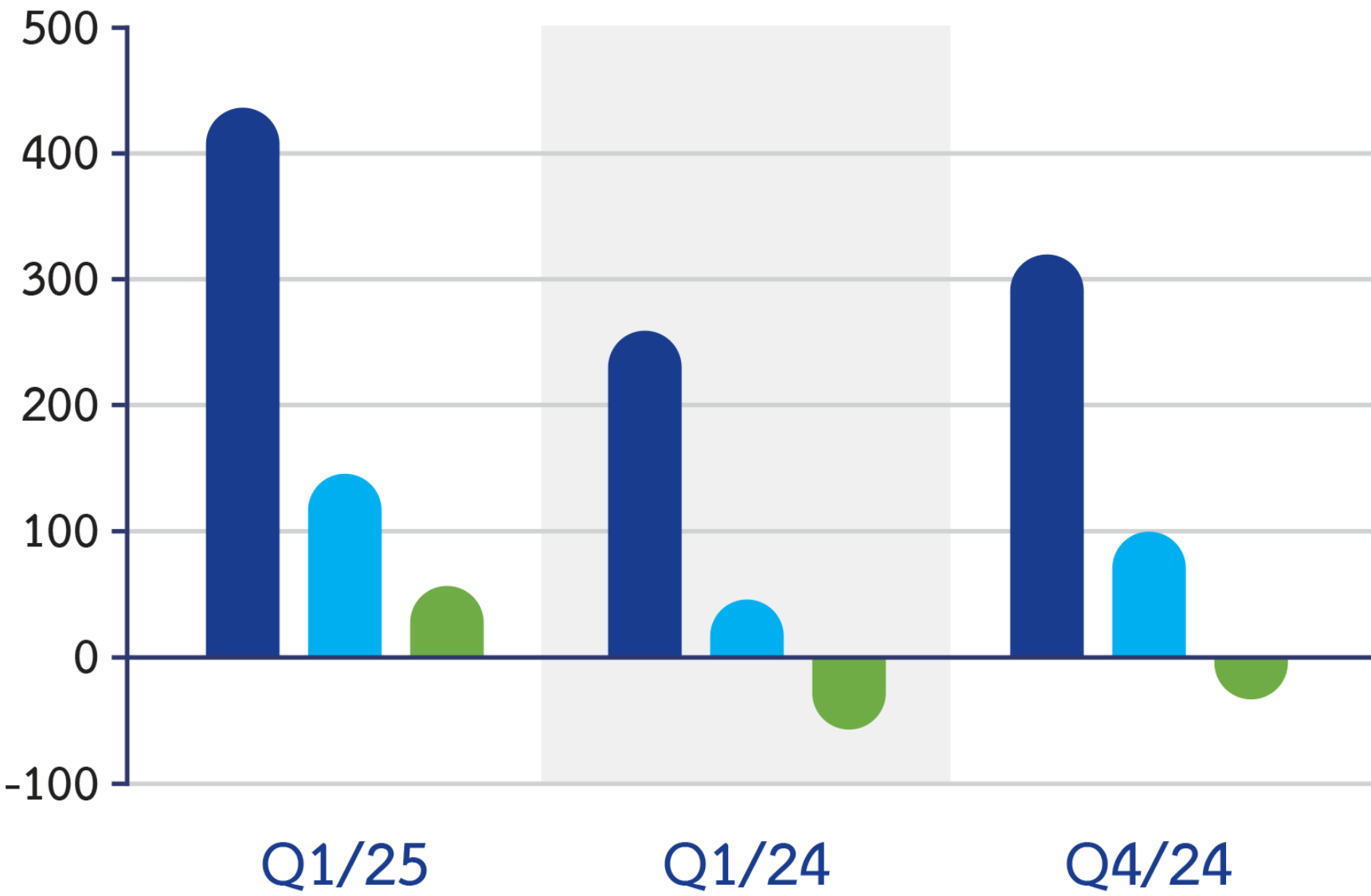
Revenue



Gross Margin

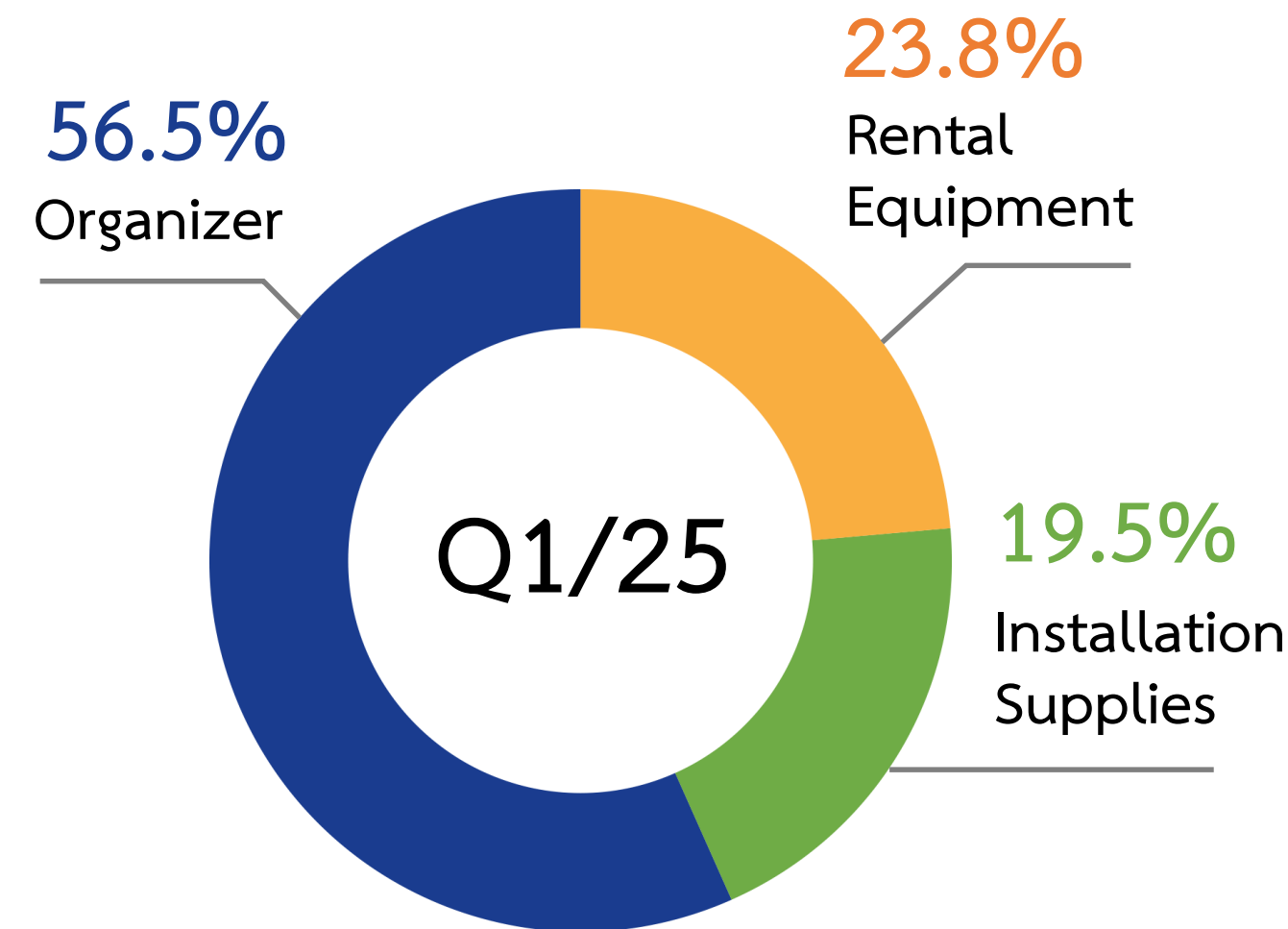
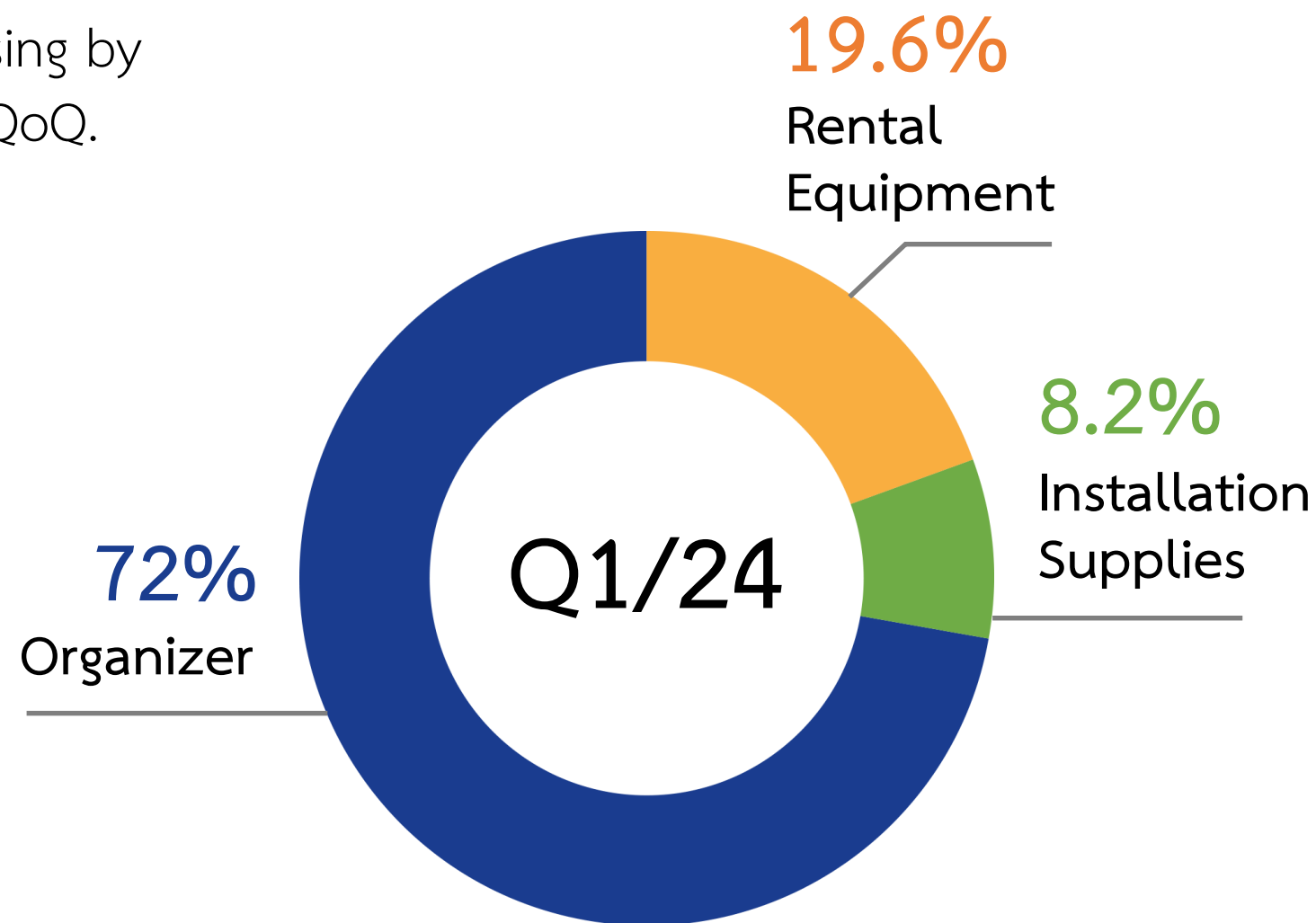


Profit Margin

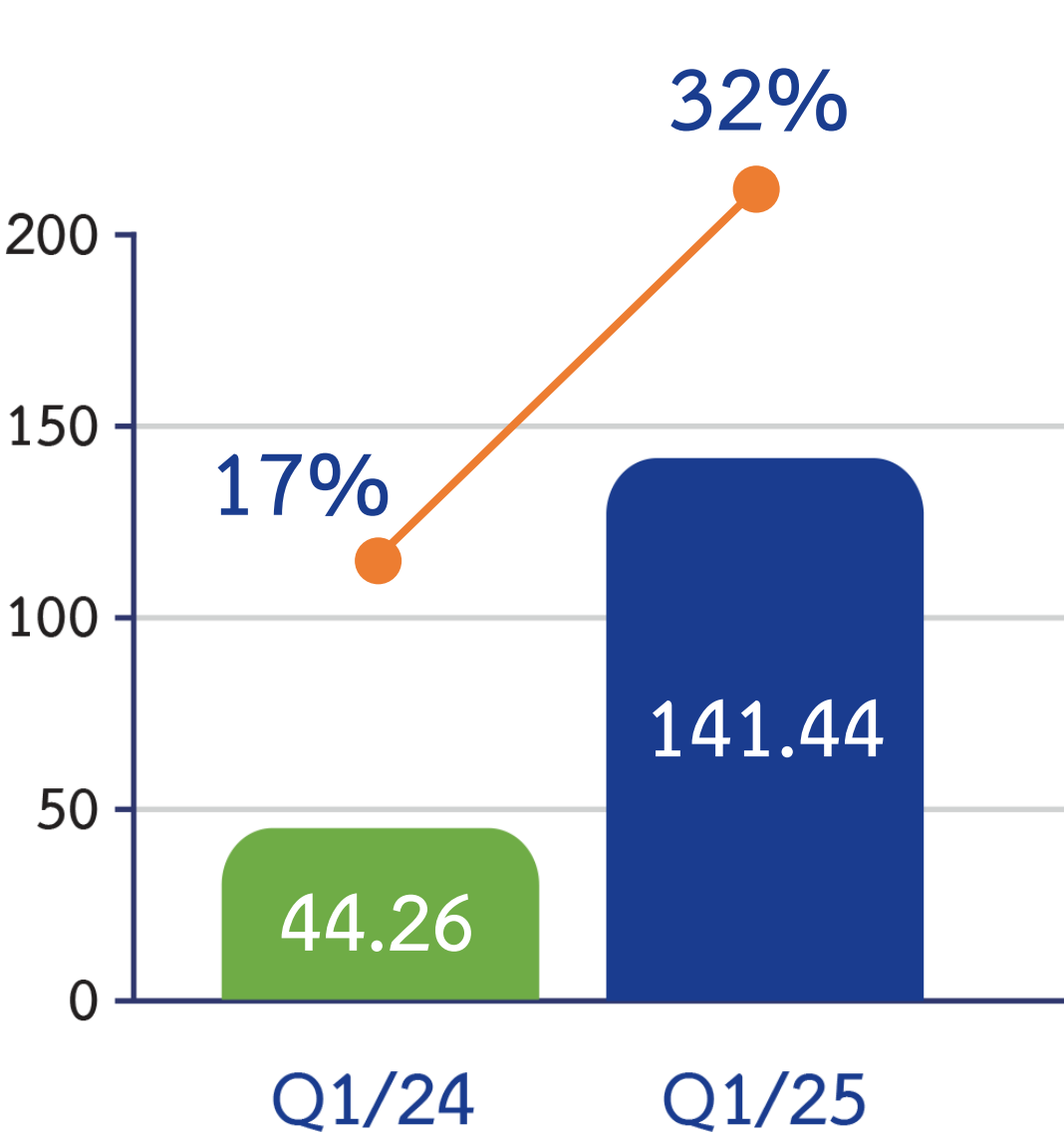


Revenue by Segment

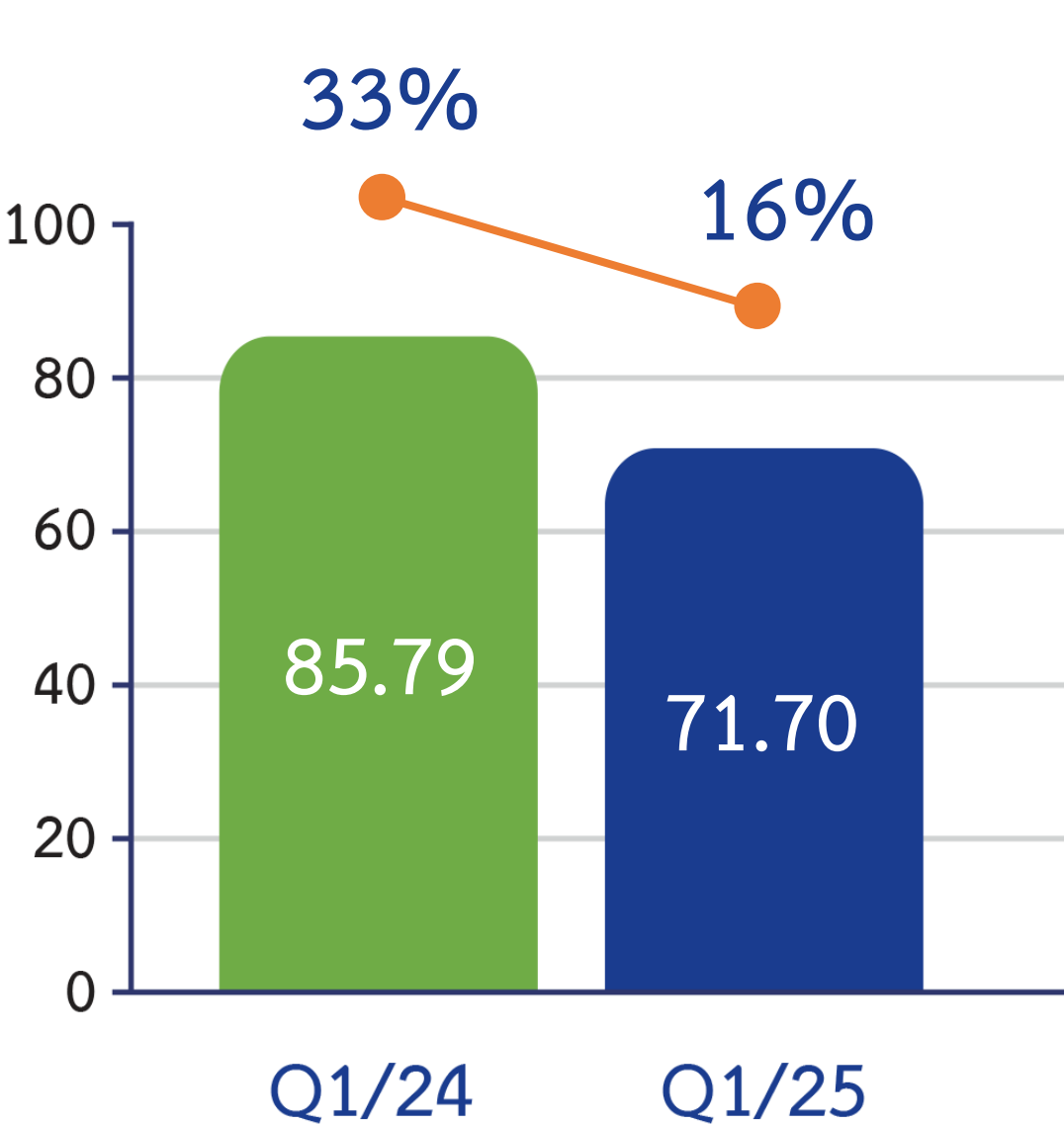
- The Organizer business, increased by 30% YoY and 36% QoQ.
- The Rental Equipment business, increasing by 101% YoY and 48% QoQ.
- The Installation Supplies and Electrical increasing by 293% YoY and 17% QoQ.



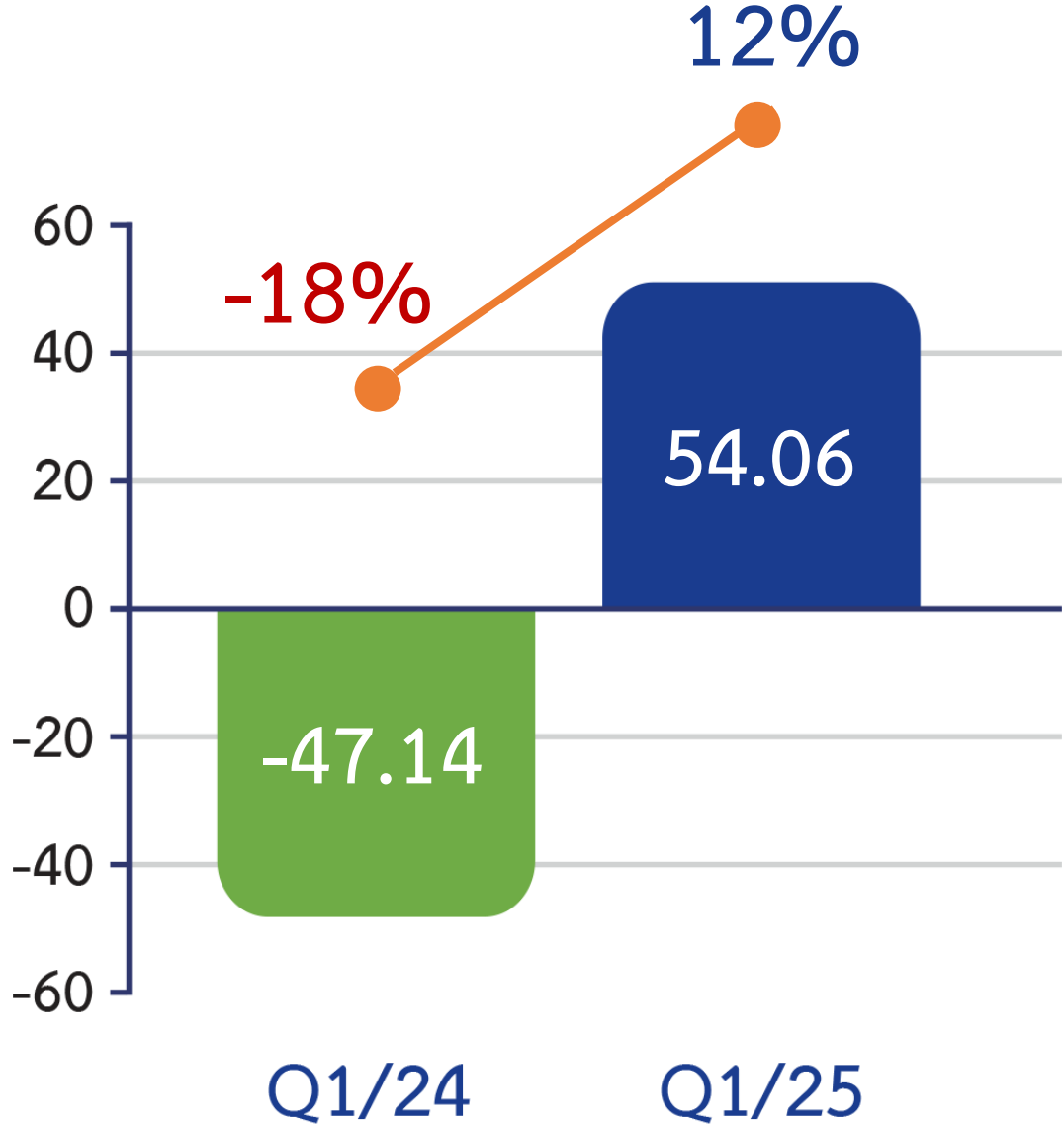
Performance Highlight



Gross Profit and
Gross Profit Margin

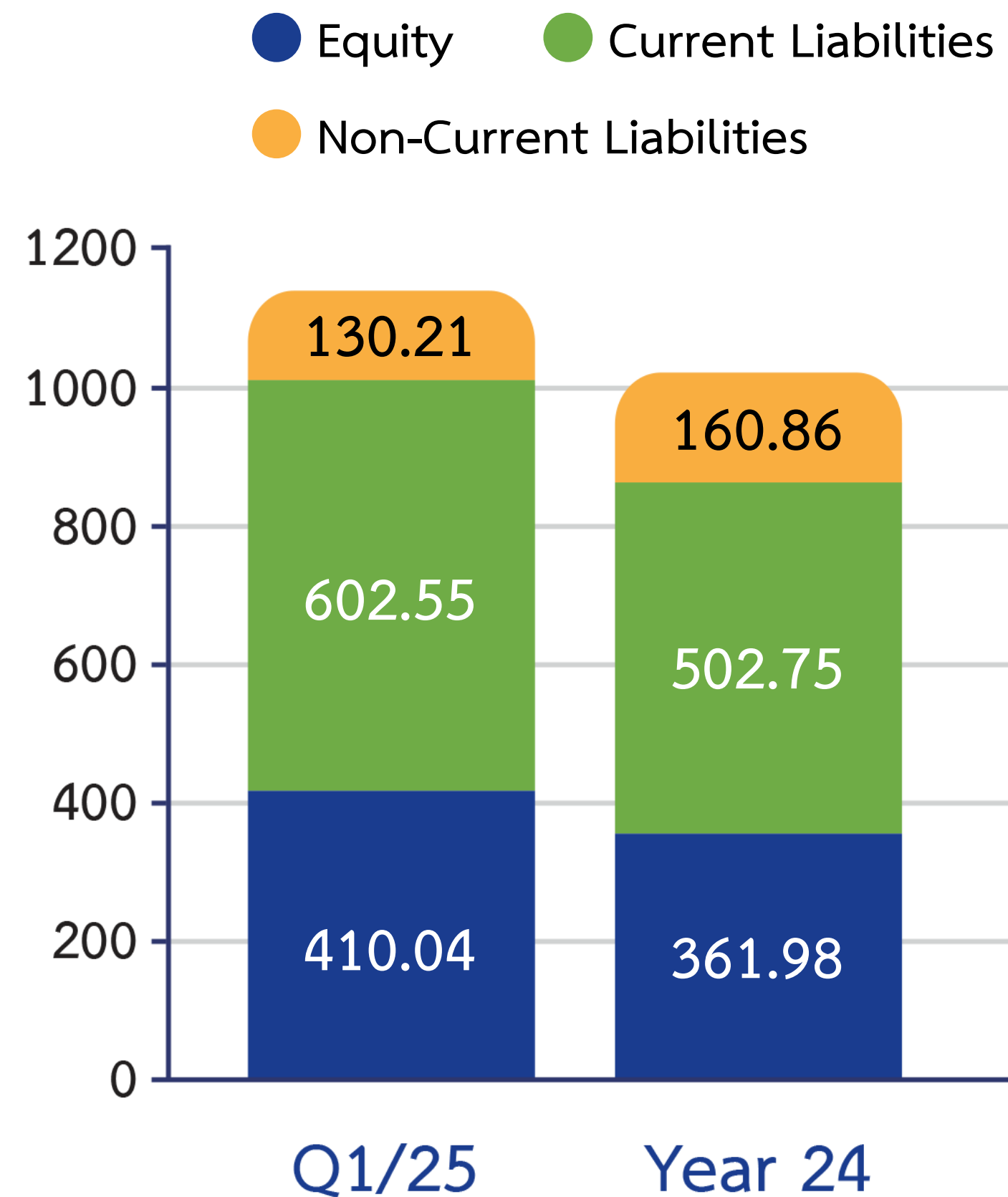
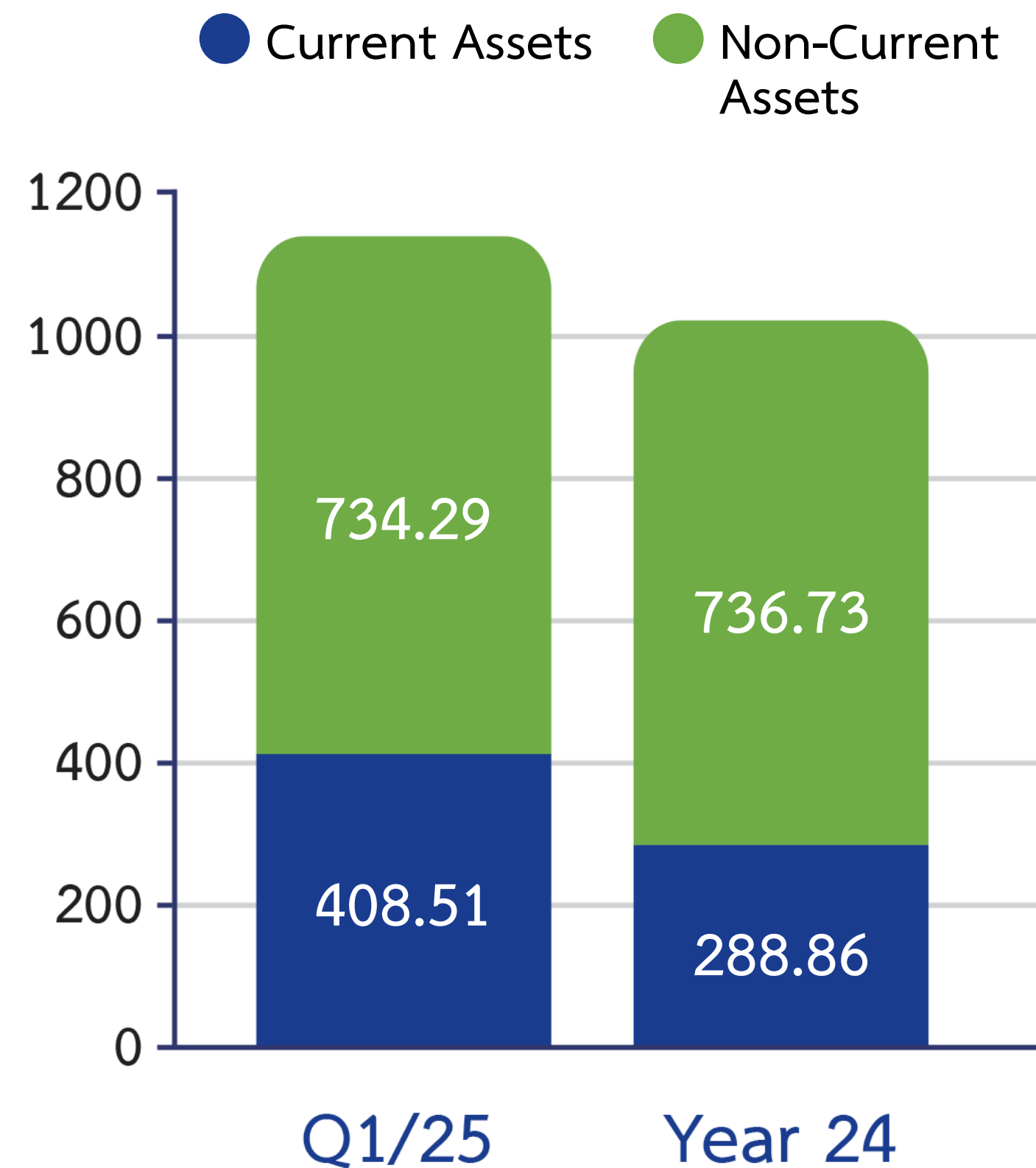


Selling and
Administrative Expenses

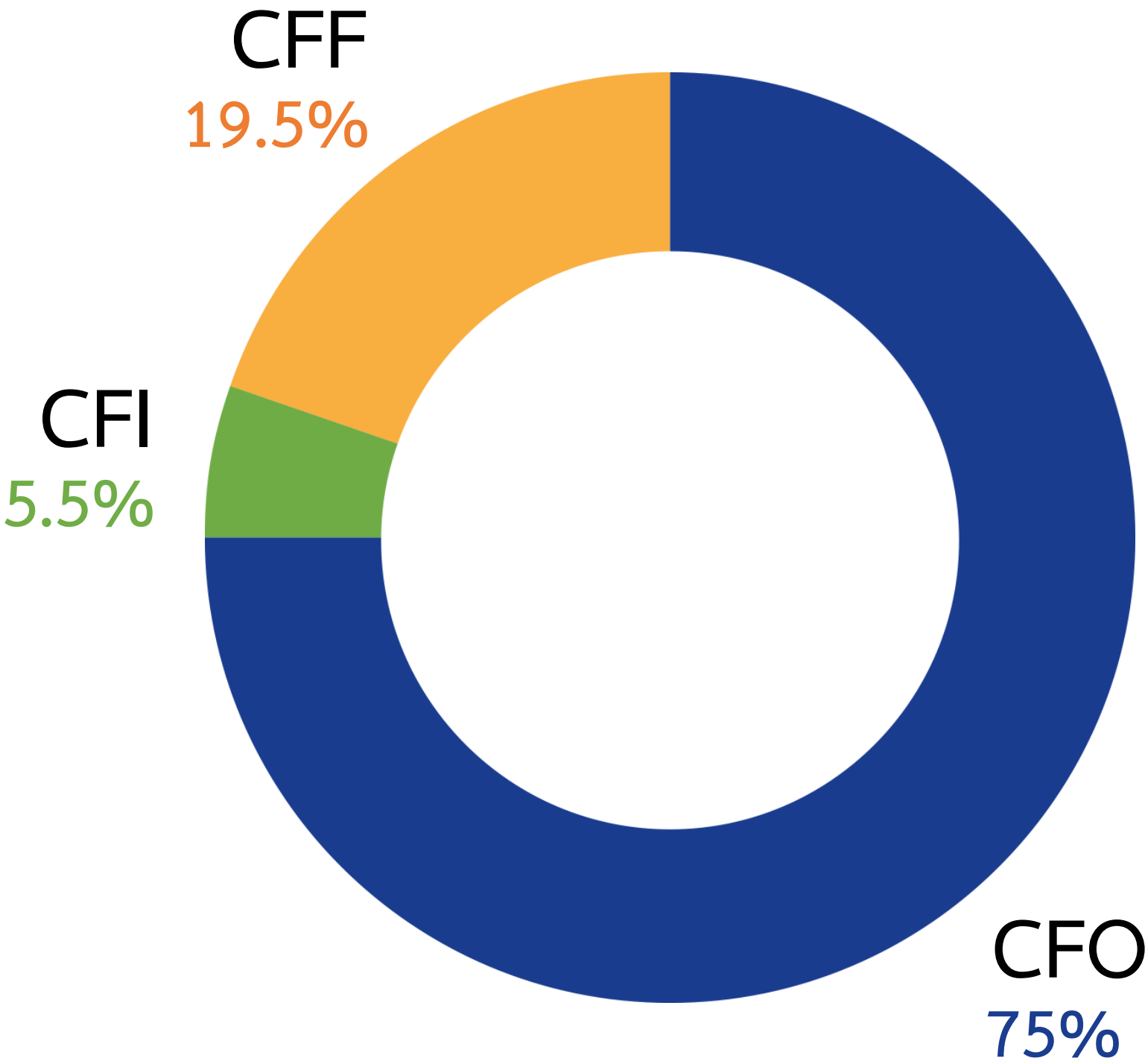


Net Profit and
Net Profit Margin

Statement of Financial Position



Cash Flow Analysis



Operating

In the first quarter of 2025, the Group reported net cash flows from operating activities totaling THB 75.89 million, representing an increase of THB 38.35 million or 98% (YoY)

Financing

Net cash used in financing activities in Q1/2025 amounted to THB 19.70 million, primarily due to repayments of short-term loans and interest, with no new borrowings. The Company opted to utilize operating cash flows instead of relying on external financing. The Debt Service Coverage Ratio (DSCR) improved from -0.09 in the same quarter last year to 0.27 this quarter.

Investing

In Q1/2025, the Company used net cash of THB 5.55 million for investing activities, down from THB 17.62 million in the previous quarter. Key investments included operating equipment and ERP software to improve efficiency.

Key Financial Ratios



Cash
Cycle

-22 Day



Gross Profit
Margin

32%



Return on
Equity

56%



Interest
Coverage Ratio

15.08

03

Q1/2025 PROJECT HIGHLIGHTS

CREATIVE EVENT



THE JAM TABLE NIGHT





Grand Opening The Ritz-Carlton Bangkok

POP MART

Grand Opening
POP MART - SEACON SQUARE

ELIXIR “The Powerful Collagen DUO”





Bayer Thank you Dealer Party 2025



Shell Retailer Engagement Day 2025

Manulife Bancassurance Award Night 2024

A stage scene from the Manulife Award Night 2024. In the center, a man in a tuxedo and a woman in a green dress are holding large, ornate keys. Behind them is a large screen displaying a compass rose and two smaller compasses. The stage is lit with green spotlights. The Manulife logo is prominently displayed in the foreground.

Manulife



THIDARATTH
PUCHONG

EXECUTIVE
DIAMOND

A

A

Amway



NT
NK
K



THACCA
THAILAND CREATIVE CULTURE



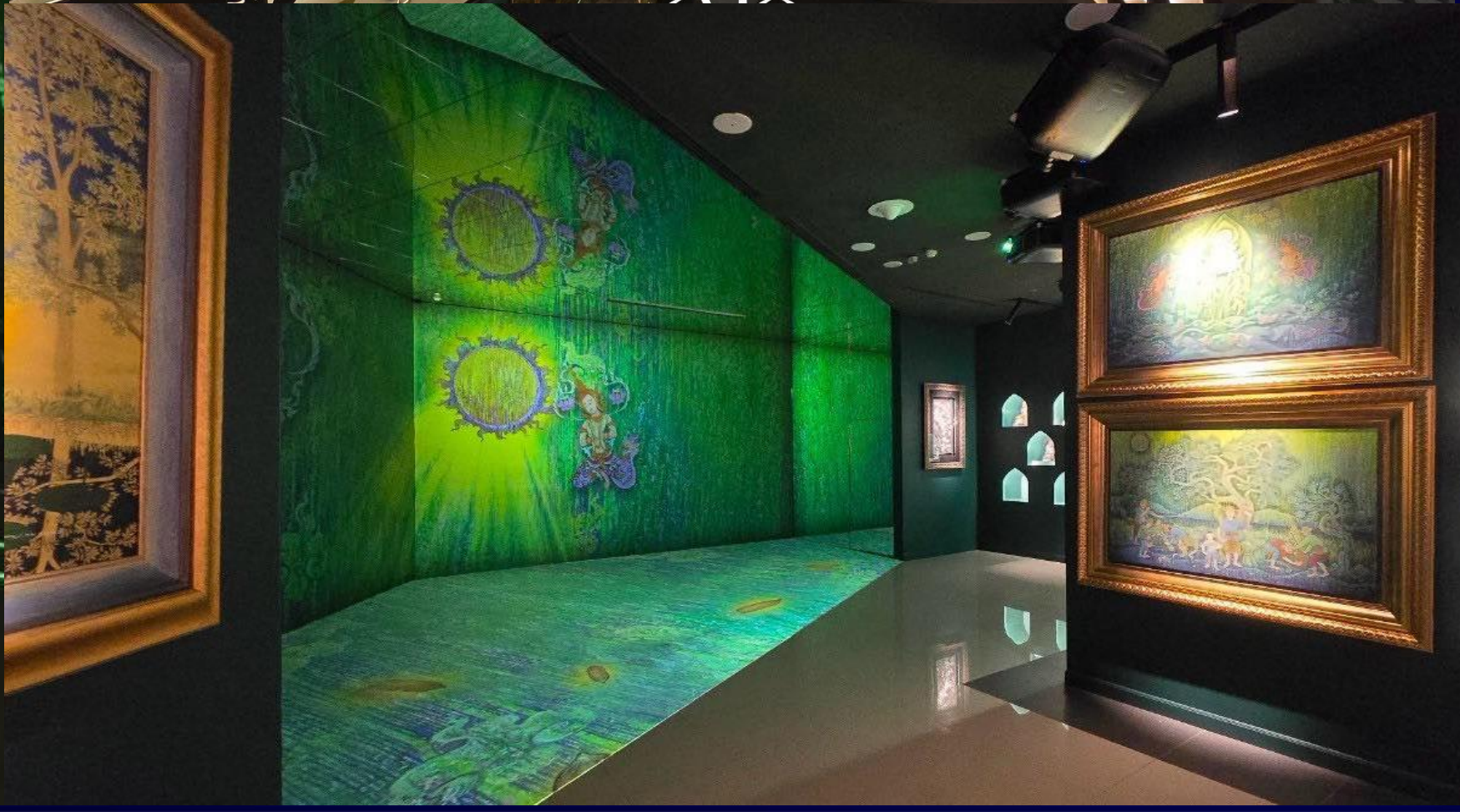
TCEB x THACCA x OFOS x EMA



**AP THAI at Bangkok
Design Week 2025**



พิพิธภัณฑ์ธนาคารเพื่อการเกษตร
และสหกรณ์การเกษตร (ธ.ก.ส.)



EQUIPMENT RENTAL



Miss Grand Thailand 2025



Miss Tiffany 2025



Electric Daisy Carnival Thailand 2025



LAYZY MUSIC FESTIVAL



**‘SEVENTEEN [RIGHT HERE]
WORLD TOUR IN BANGKOK’**



2NE1 ASIA TOUR [WELCOME BACK] IN BANGKOK



PIANO&i The Bakery Songbook Concert 2



**Target 2025
1,400-1,600 MB**

04

Q&A

THANK YOU

For more information, please contact
Investor relations, CMO Public Company Limited



Tel: +66 2 088 3888 #1399



E-mail: ir@cmo-group.com



Website: www.cmo-group.com